

Does your website have enough content to be findable and useful
--

Every page of content you have on your website is a chance to optimise and rank for a particular keyword or secondary long tail keywords. Most small business grossly under estimate the importance of continually building out quality content but it can be one of the most cost effective marketing activities that you undertake.

This content is only available to members. Check out our current [courses and workshops](#) ? you are only minutes away from accessing essential online marketing tutorials, forums and coaching that will catapult your business forward. We would love to have you join this thriving community of like minded business owners!